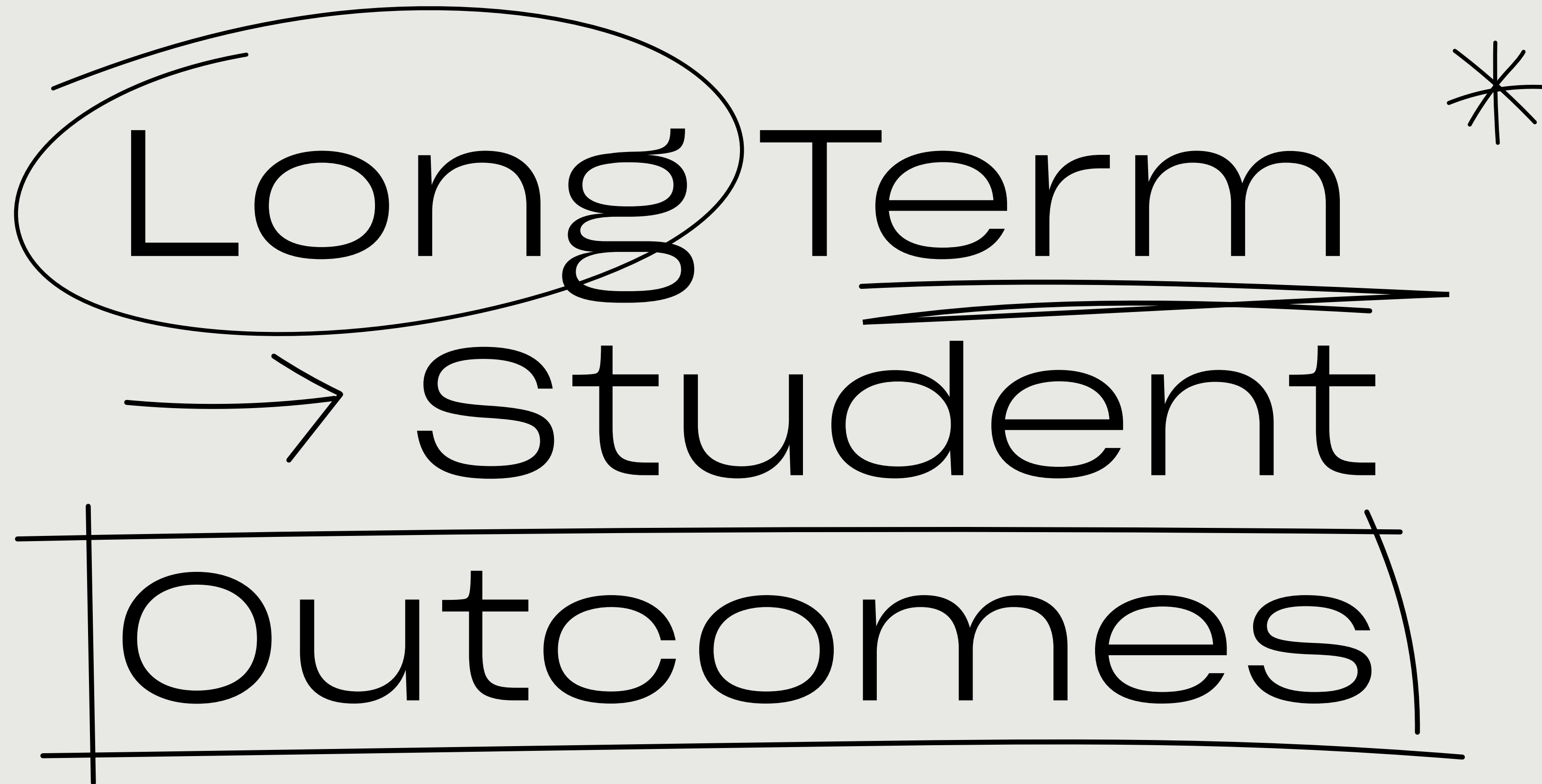


Long Term  
→ Student  
Outcomes



CAREER PATH  
LONGITUDINAL  
SURVEY RESULTS

Our inaugural long-term success survey was completed by 334 (63% response rate) Thinkful and Bloc grads who have been working at least one year post-graduation.

66% of our graduates received at least one promotion since starting new careers in their respective fields.

Of those 66%, 80% received that promotion within the first year of employment.

On average, Thinkful grads report a salary increase of roughly \$20,000 in their first job, and \$20,000 more within a year after that.

Since 2012 Thinkful has been offering thousands of students a clear, reliable path to a better career.

Our grads report a median \$20k increase in salary and 80% hire rate, proving the short term value of bootcamps. But what does long-term success look like?

This report is the answer. It's an industry-first look at career achievement a year and beyond Thinkful graduation. We co-founded the Council on Integrity in Results Reporting (CIRR) to report short-term outcomes in a standard way, and today we're proud to pave a new path to showing long-term outcomes.

This inaugural report is about more than just confirming we're setting students up for careers in the world's next workforce.

It delivers a clear picture on the health of the tech industry as a whole, the state of the job market and the ongoing and growing need for top tech talent.

We are dedicated to accountability, and commit to sharing long term results year over year, allowing us to keep any eye on our own performance, tech hiring and career growth.

DAN FRIEDMAN AND DARRELL SILVER

## 1

## Salary: Before and After Thinkful

(rounded to the nearest thousand)

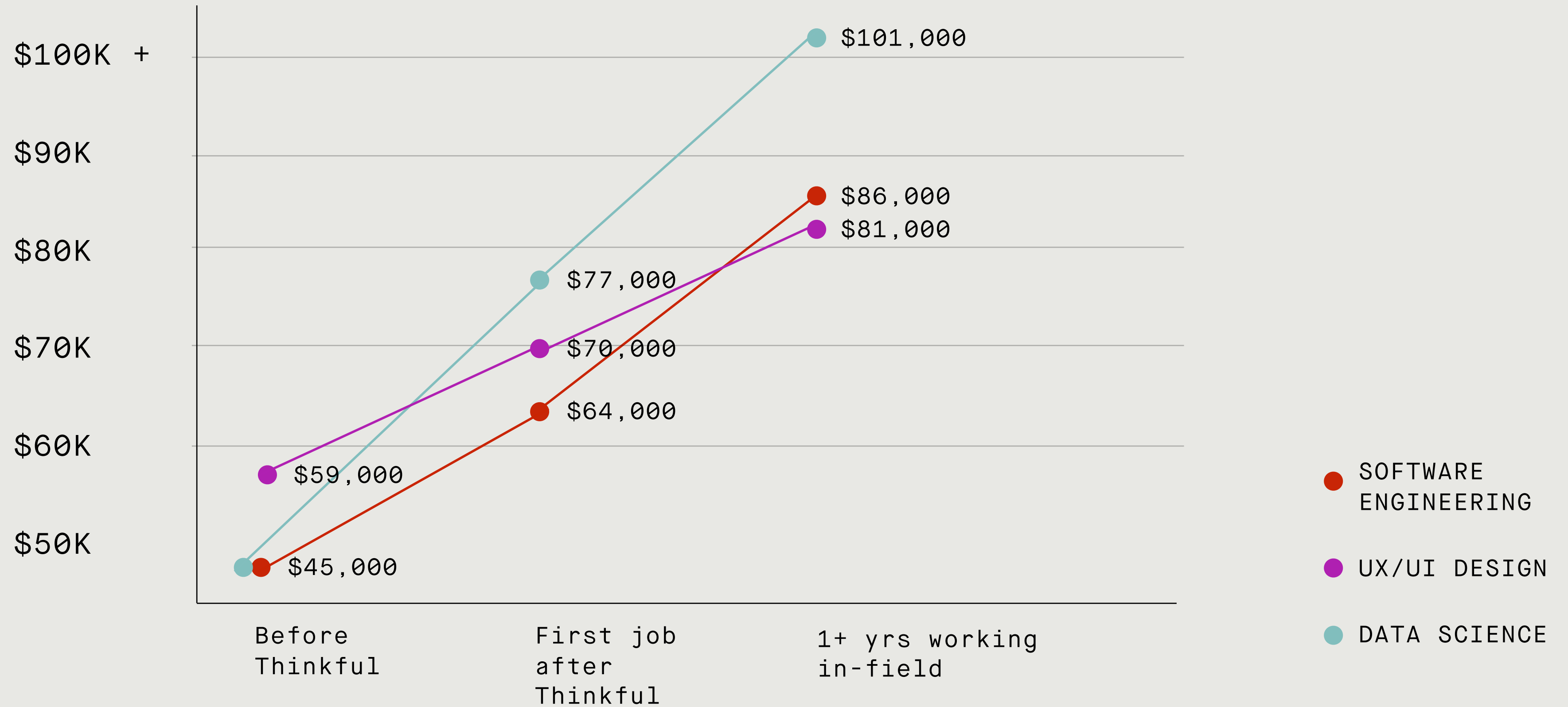
|                      | Before<br>Thinkful | First job<br>after<br>Thinkful | 1+ years<br>working<br>in-field |
|----------------------|--------------------|--------------------------------|---------------------------------|
| Software Engineering | \$44,000           | \$65,000                       | \$85,000                        |
| Design               | \$47,000           | \$71,000                       | \$81,000                        |
| Data Science         | \$53,000           | \$77,000                       | \$101,000                       |

Averages salaries.

# 1

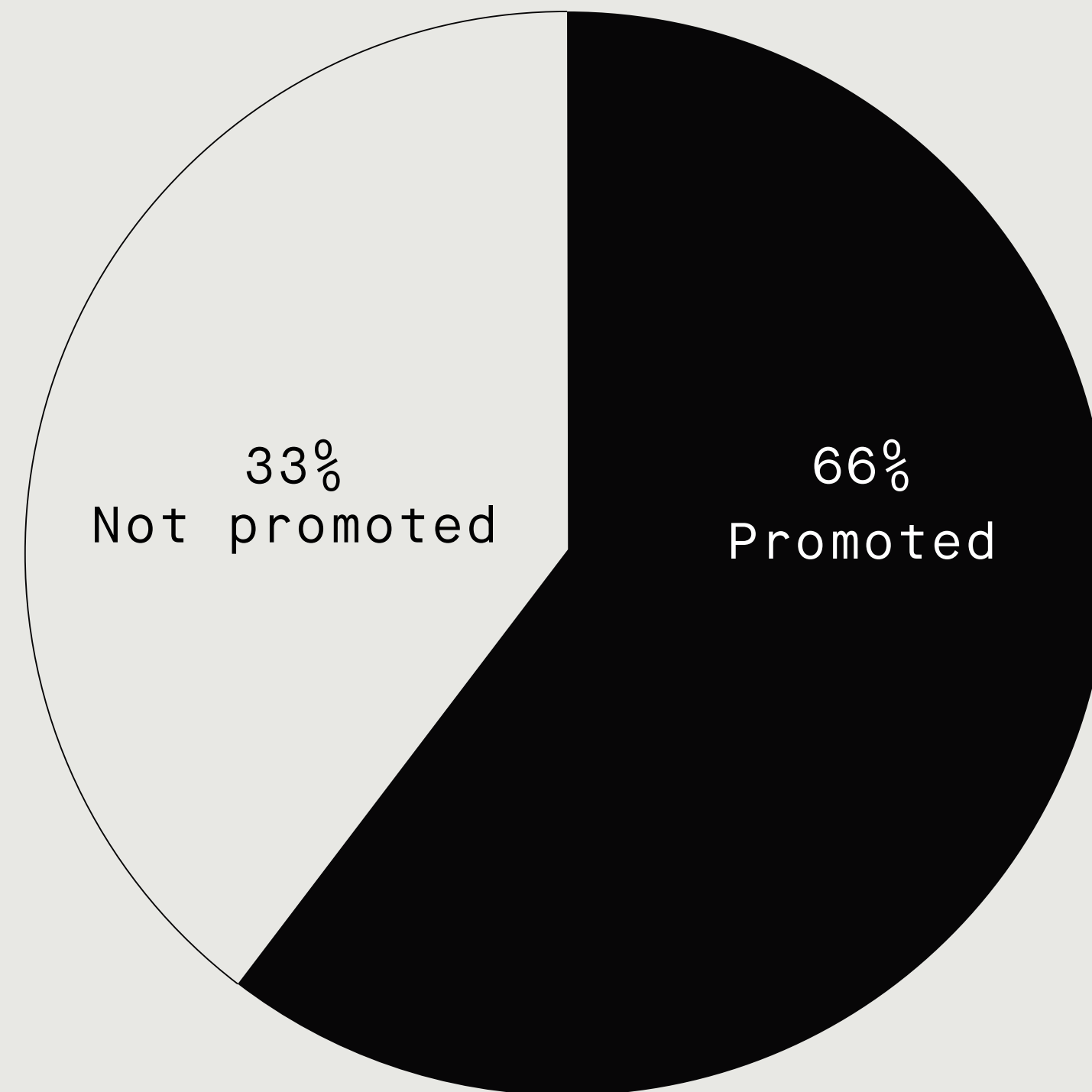
## Salary: Before and After Thinkful

(rounded to the nearest thousand)

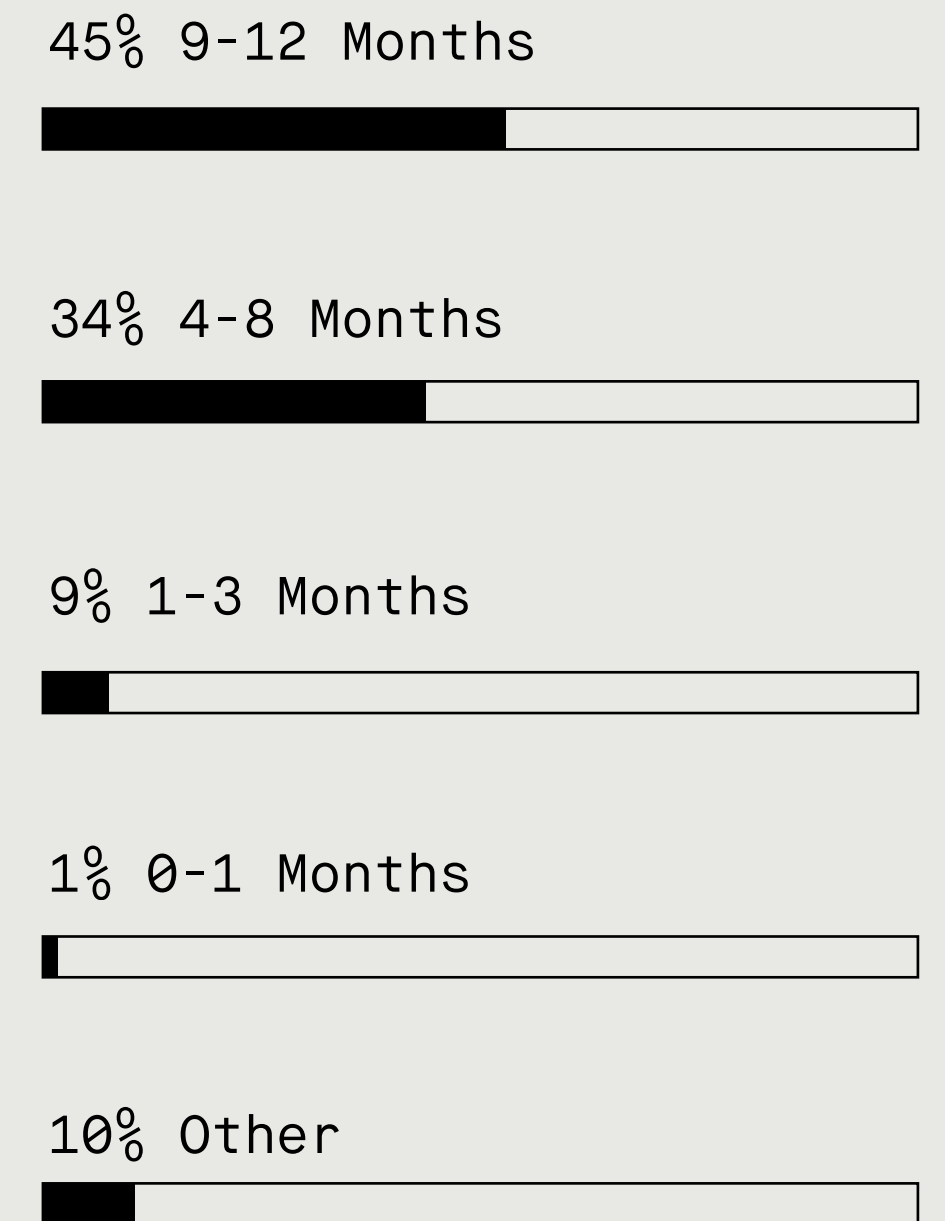


# 3

## Promotions achieved within a year of graduation



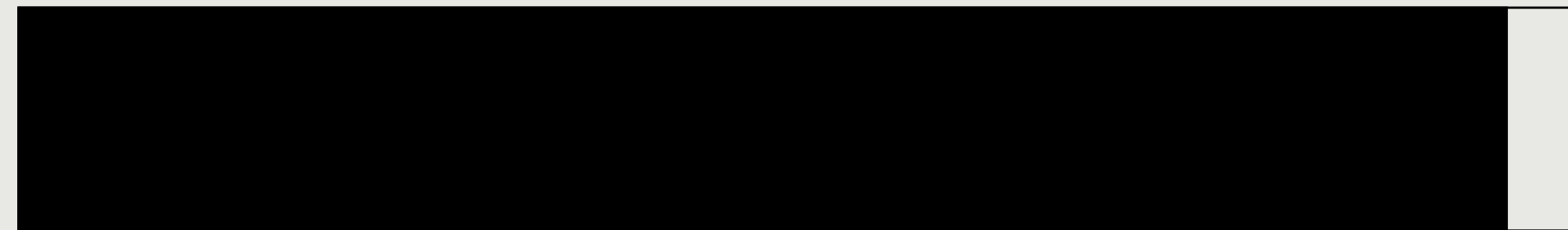
### TIME TO FIRST PROMOTION



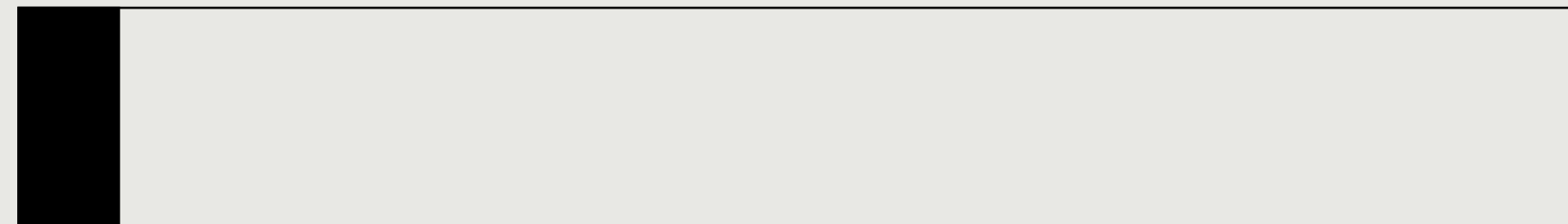
# 4

## Relevance of education 1+ year after graduating

94% Using skills



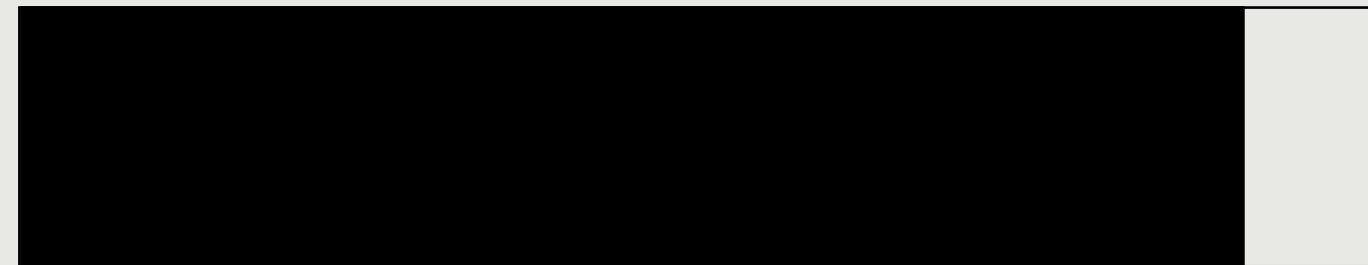
5% Not using skills



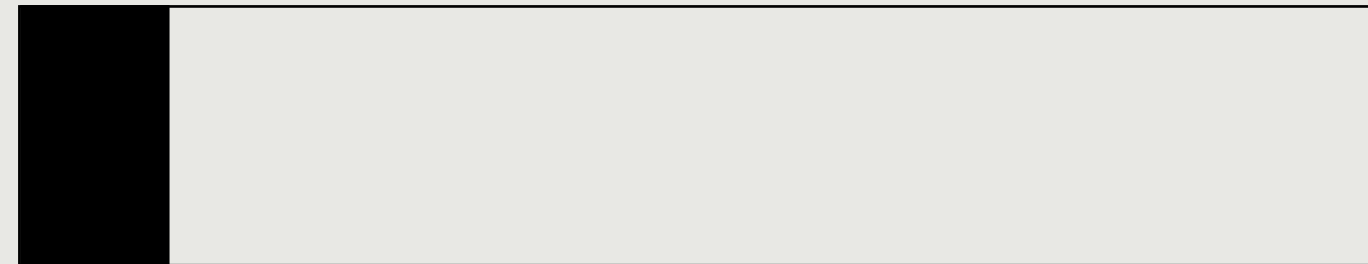
# 5

## Employment status

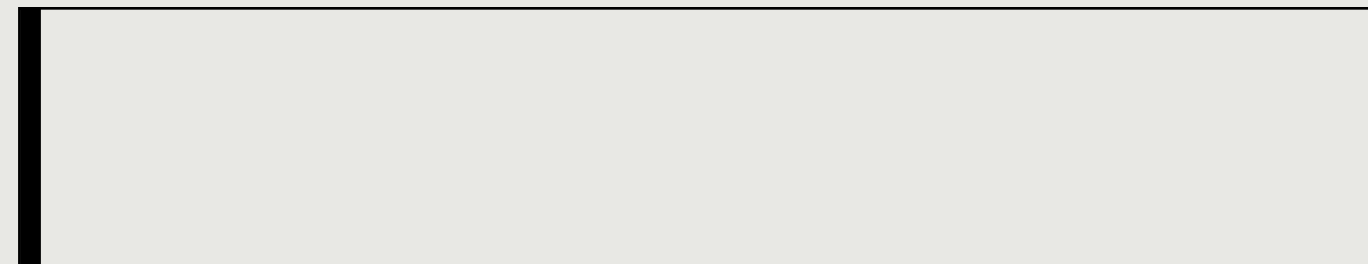
88% Full-time



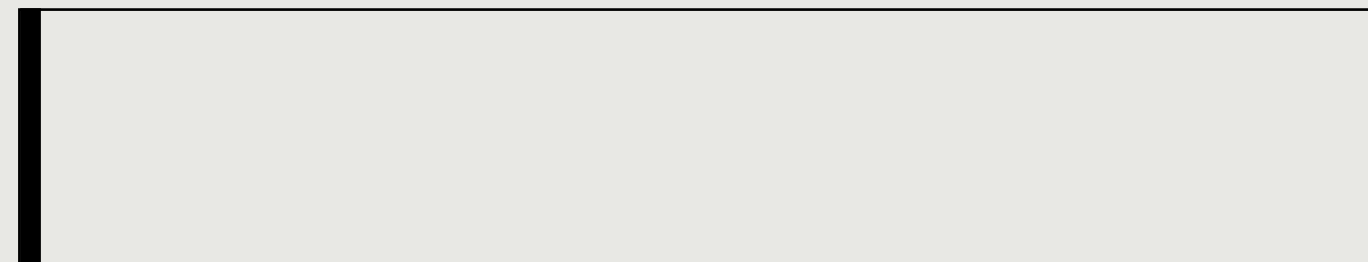
8% Contractor



1% Freelance



1% Other





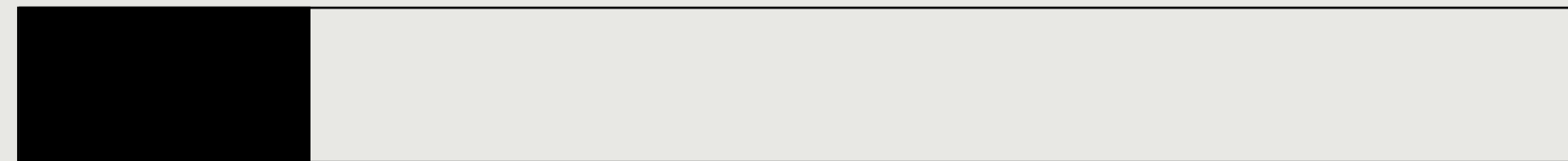
# 6

## Position within company ranks

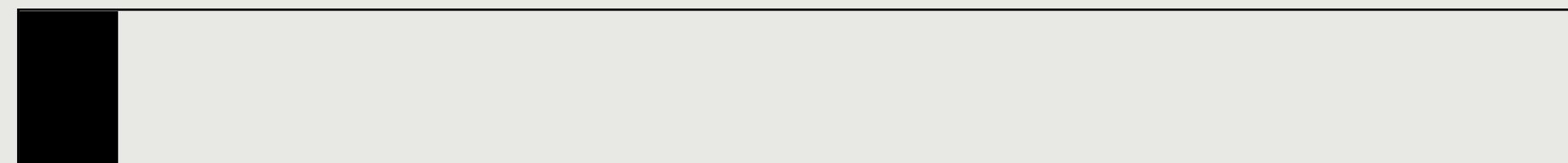
61% Mid Level



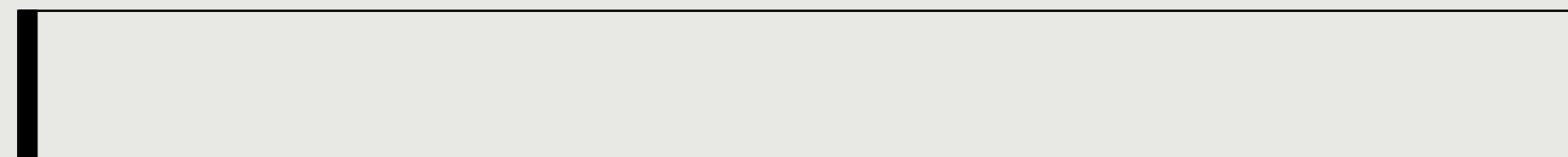
27% Entry Level



7% Senior Level



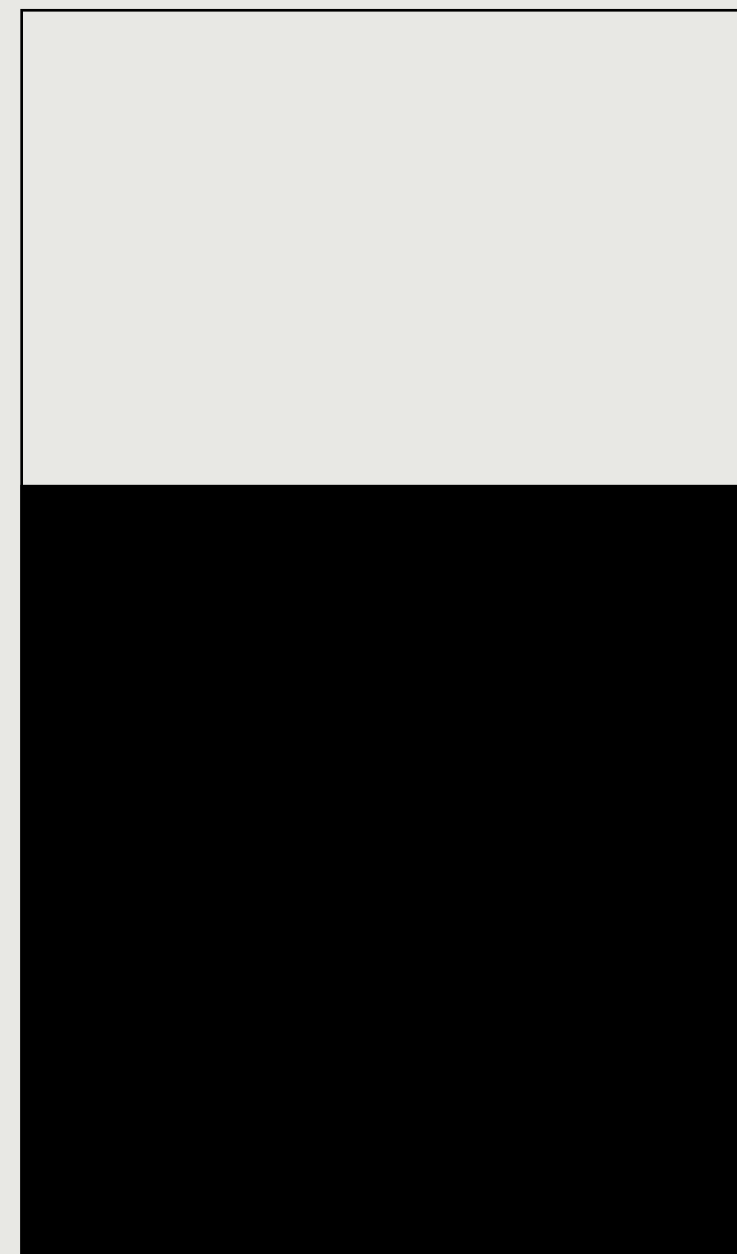
3% Management



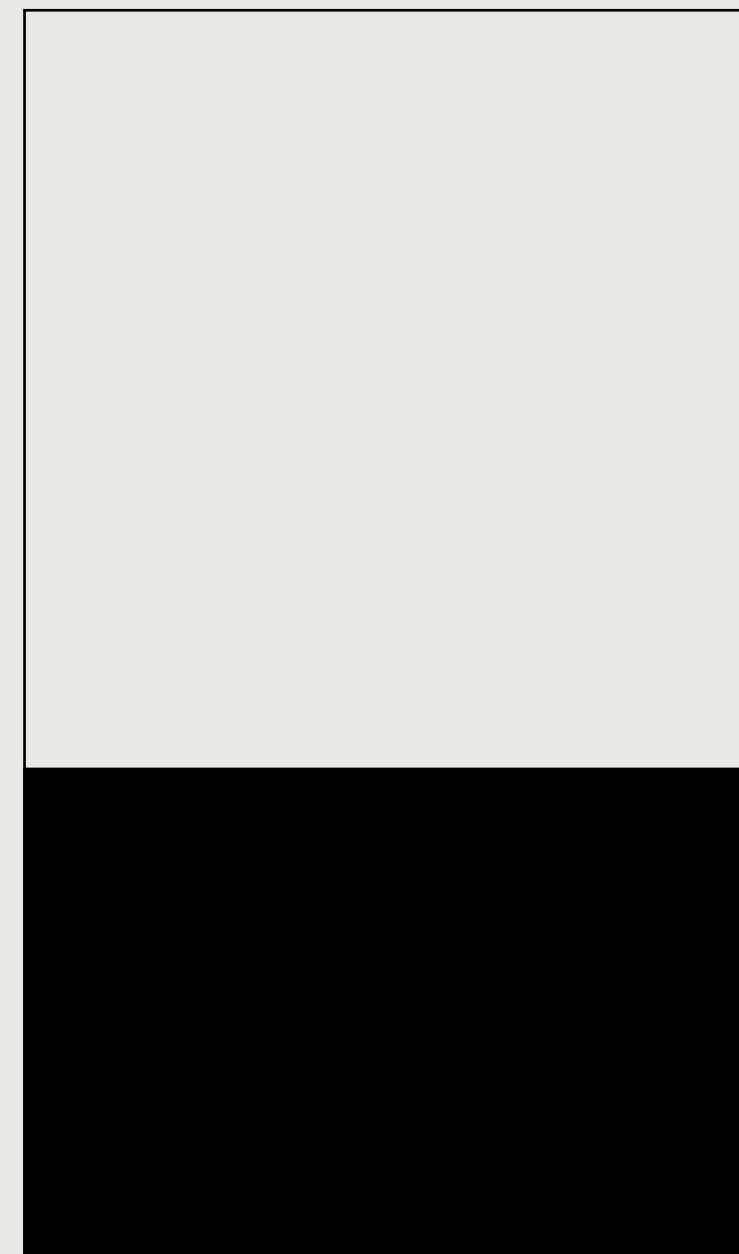
# 7

## Job mobility since graduation

56%  
Same Company



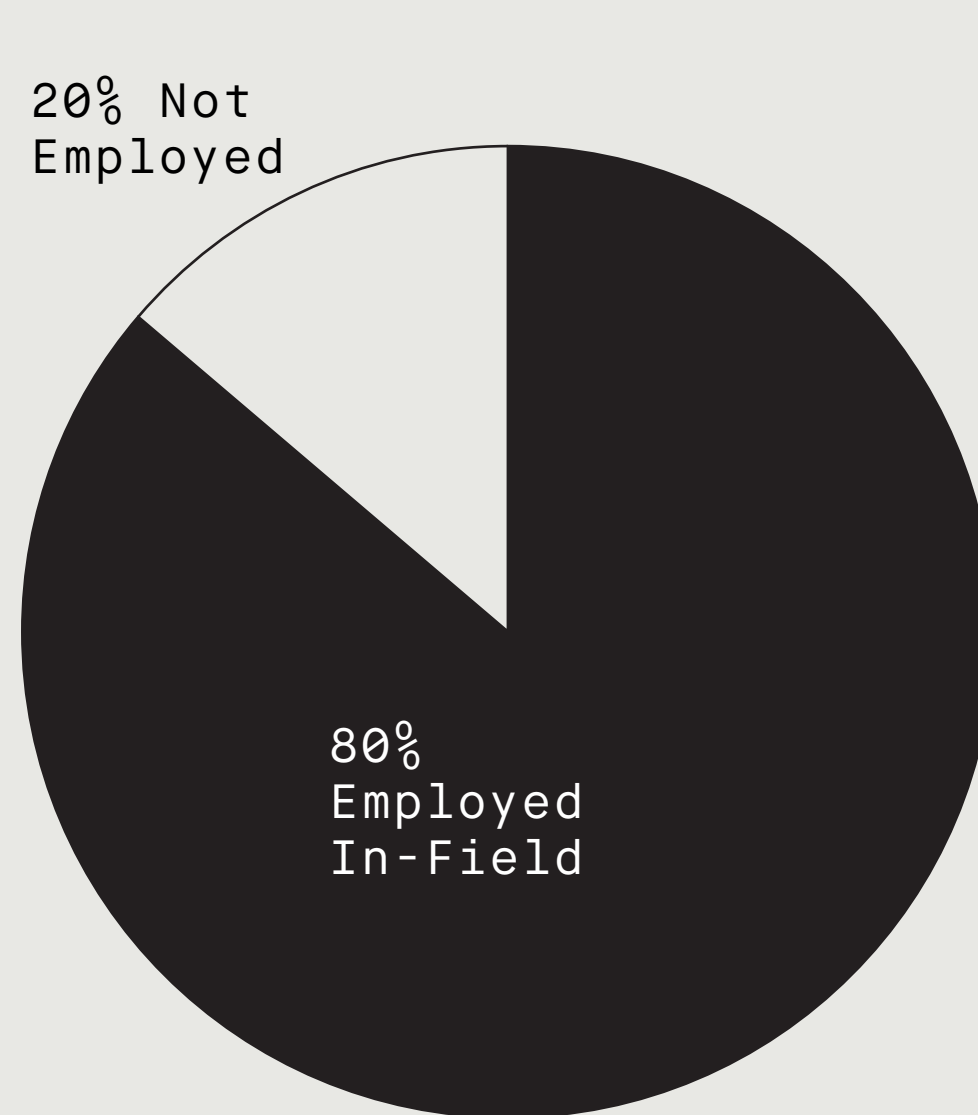
43%  
New Company





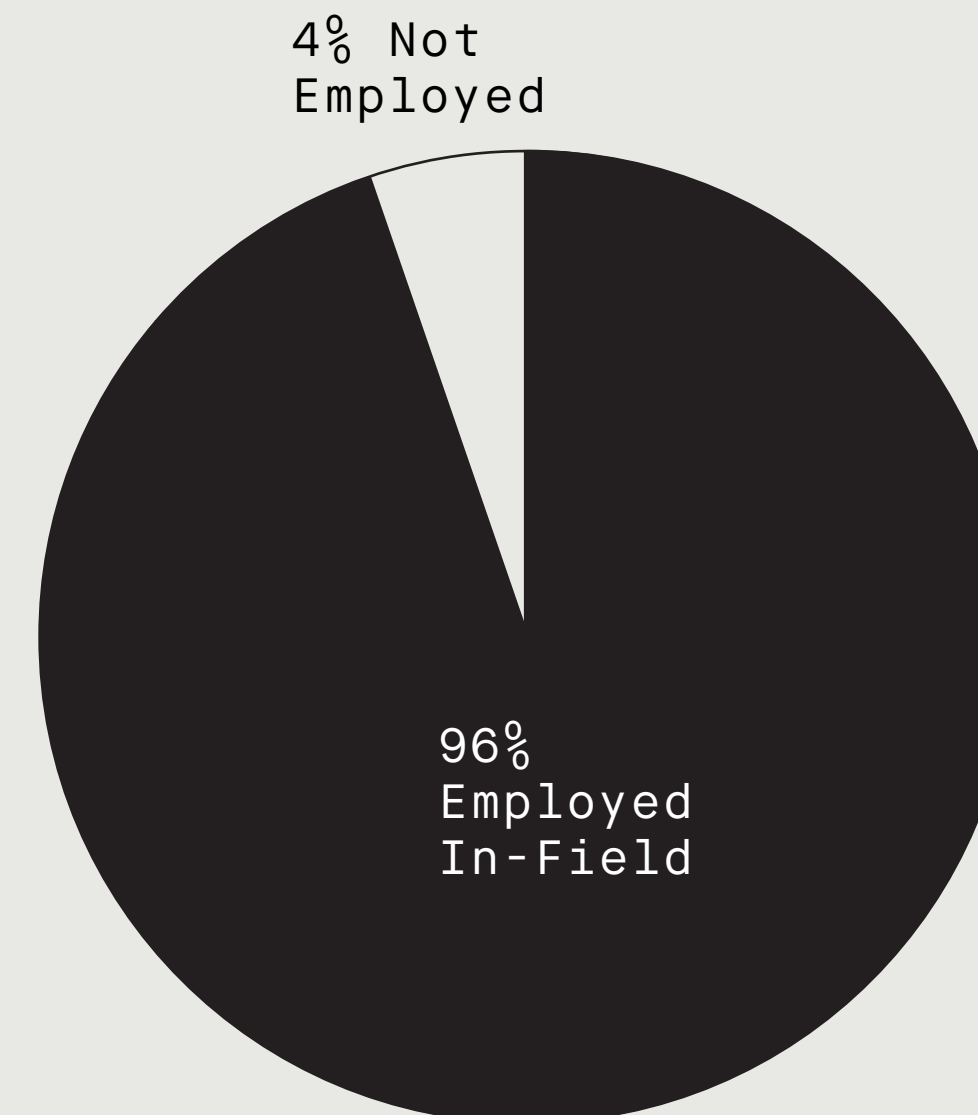
# Employment results for graduates

180 DAYS AFTER GRADUATION



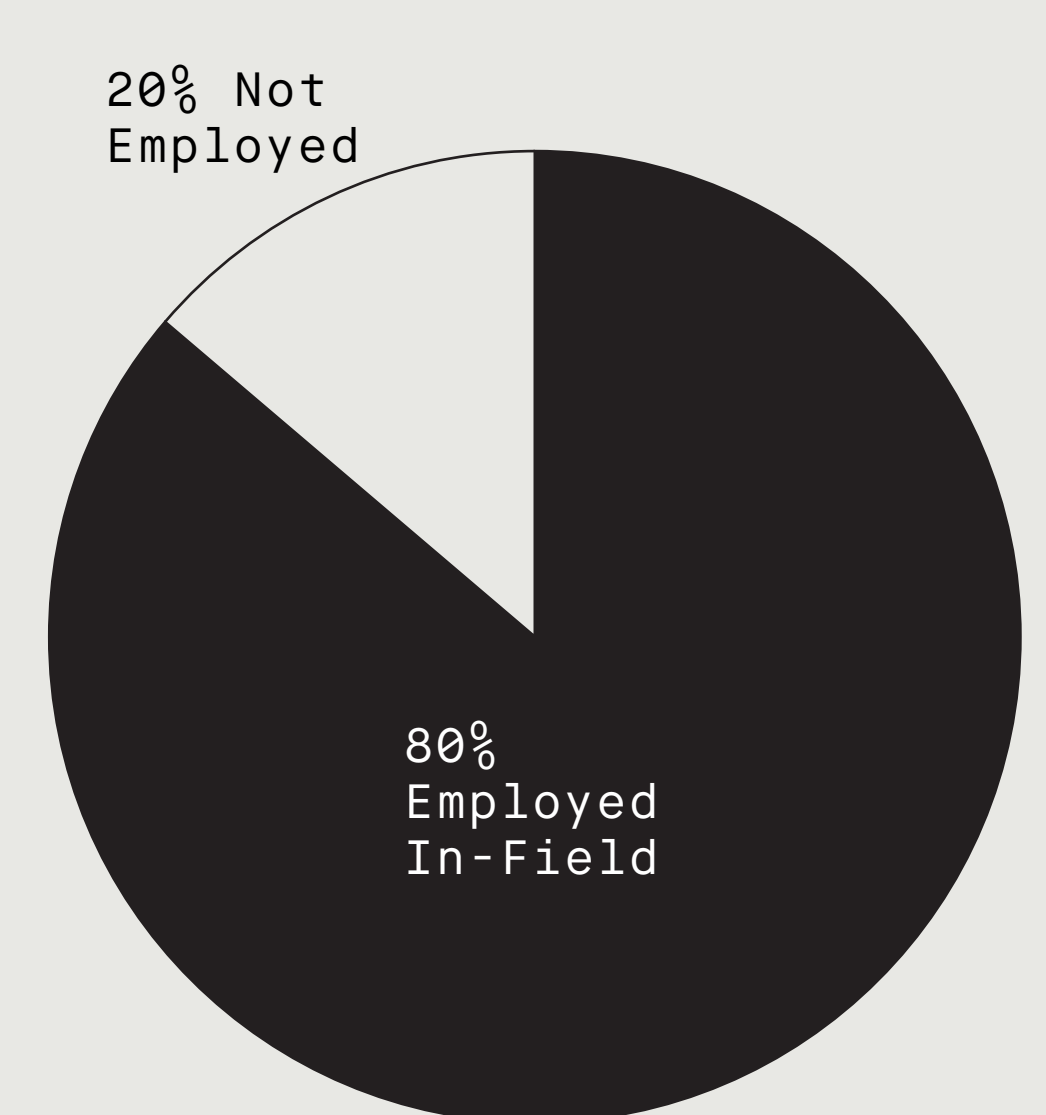
DATA SCIENCE

46 graduates included in report



UX DESIGN

27 graduates included in report



SOFTWARE ENGINEERING

74 graduates included in report



# Software Engineering Graduate median pay rate: \$62,000

180 DAYS AFTER COMPLETION

## FREQUENT JOB TITLES:

38.5% Web Developer

32.7% Software Engineer

5.8% Software Developer Applications

1.9% Apprentice Software Engineer

1.9% Software Architect

18.5% Under \$40K

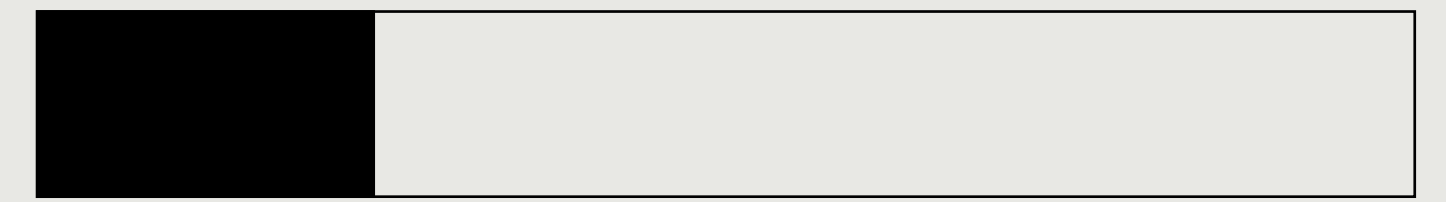
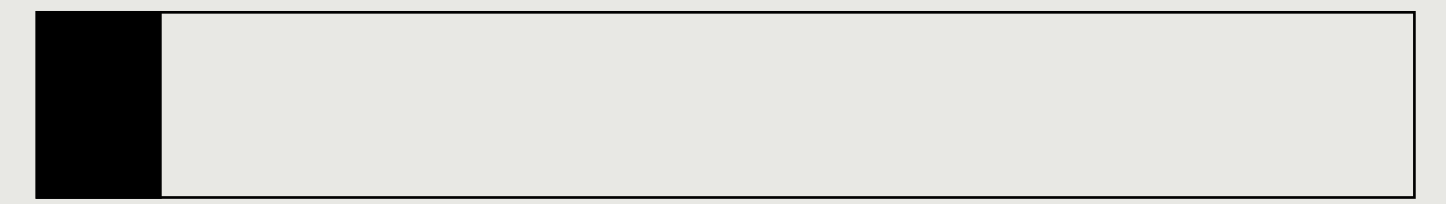
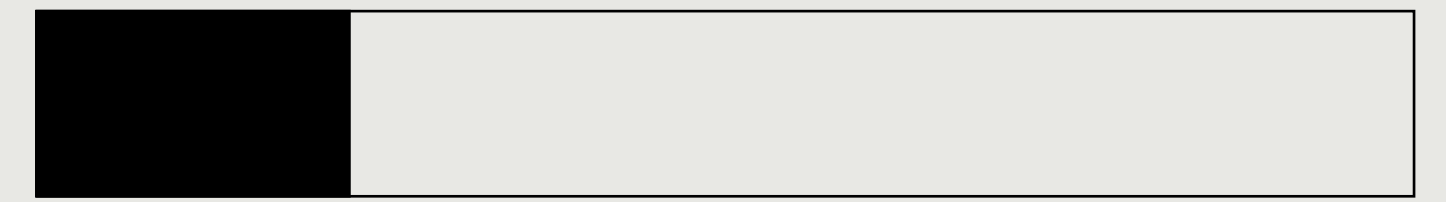
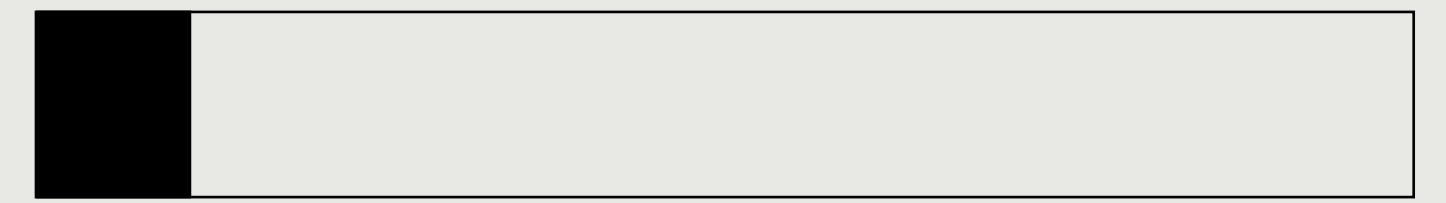
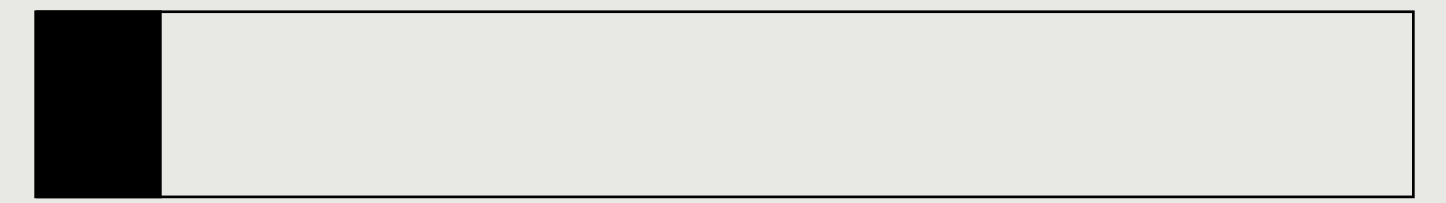
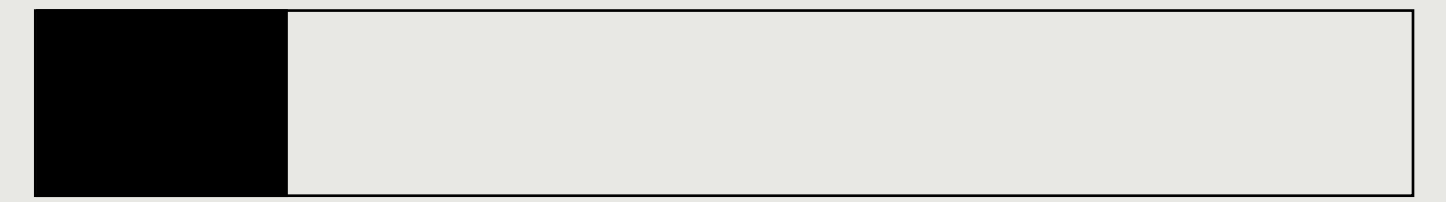
13% \$40K - \$50K

14.8% \$50K - \$60K

20.4% \$60K - \$70K

13% \$70K - \$80K

20.4% Over \$80K





# Data Science

## Graduate median pay rate: \$75,000

180 DAYS AFTER COMPLETION

### FREQUENT JOB TITLES:

34.4% Data Scientist

25.0% Data Analyst

9.4% Business Intelligence Analyst

6.3% Machine Learning Engineer

3.1% Junior Data Analyst

26.6% Under \$60K

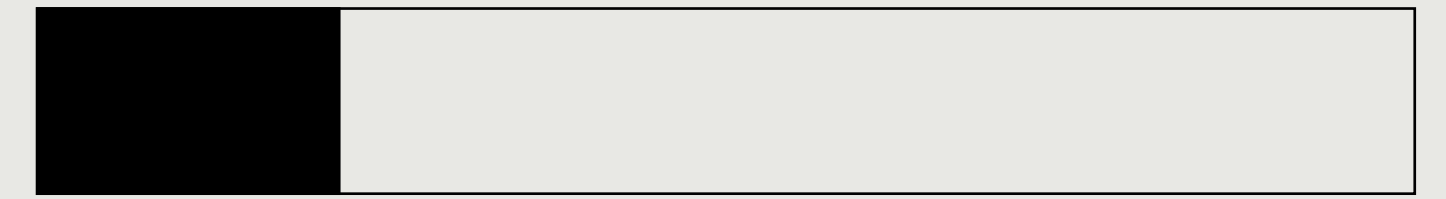
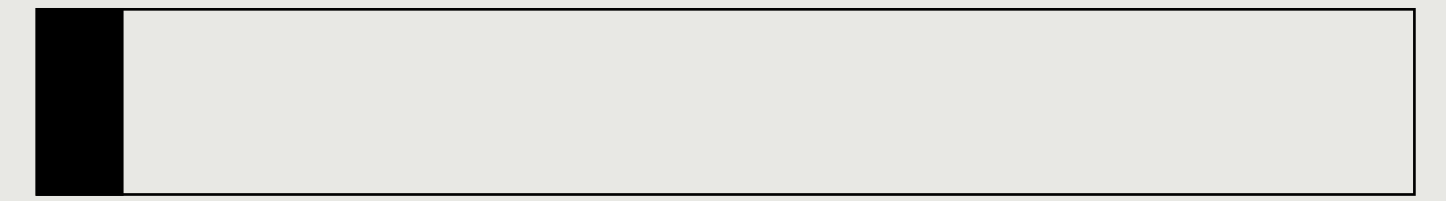
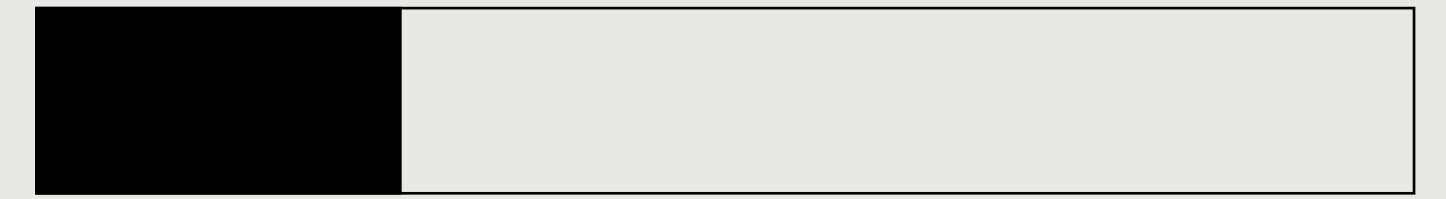
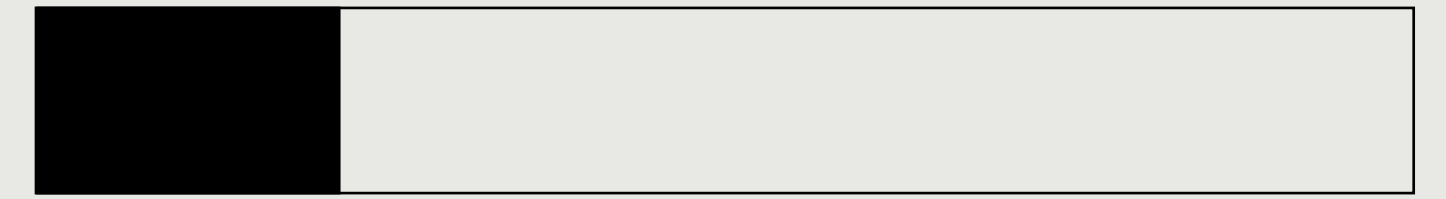
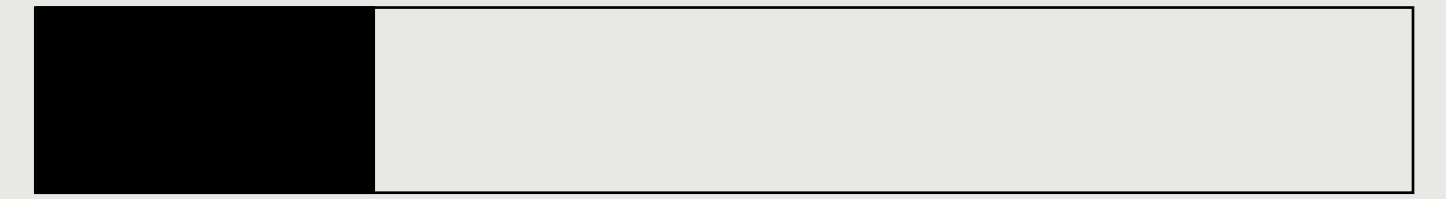
14.7% \$60K - \$70K

17.6% \$70K - \$80K

20.6% \$80K - \$90K

8.8% \$90K - \$100K

17.6% Over \$100K





# UX Design

## Graduate median pay rate: \$67,500

180 DAYS AFTER COMPLETION

### FREQUENT JOB TITLES:

61.5% UX/UI Designer

23.1% Product Designer

3.8% Jr. Product Designer

3.8% Designer

3.8% Robotics Process Automation Developer

16.7% Under \$50K

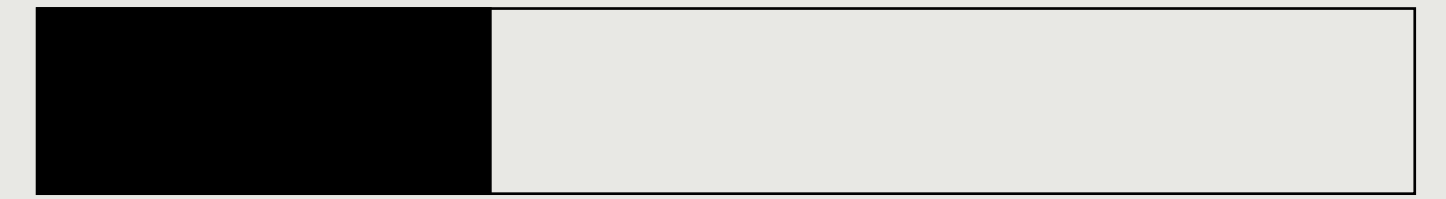
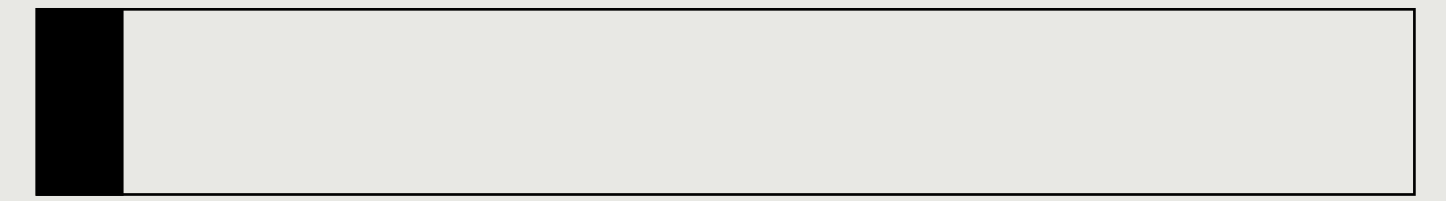
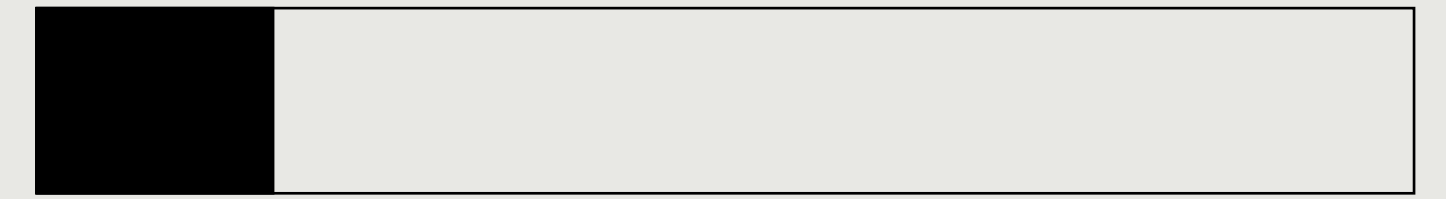
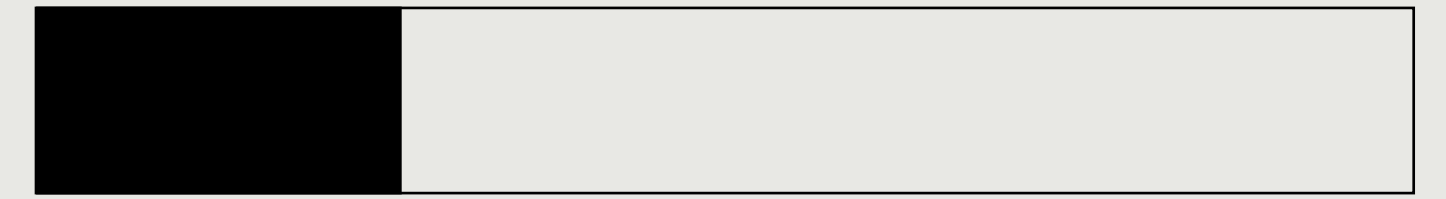
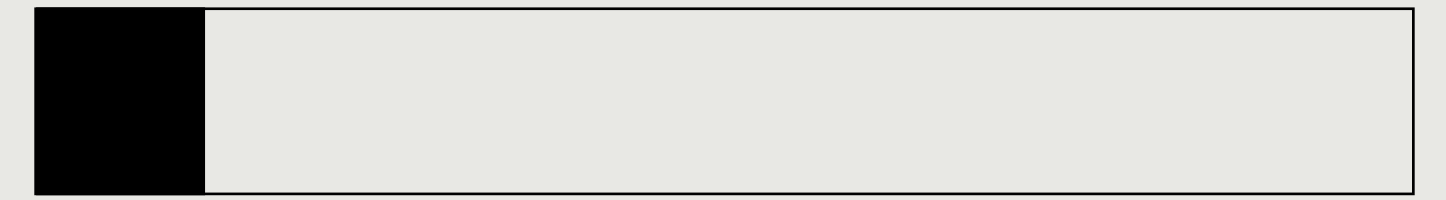
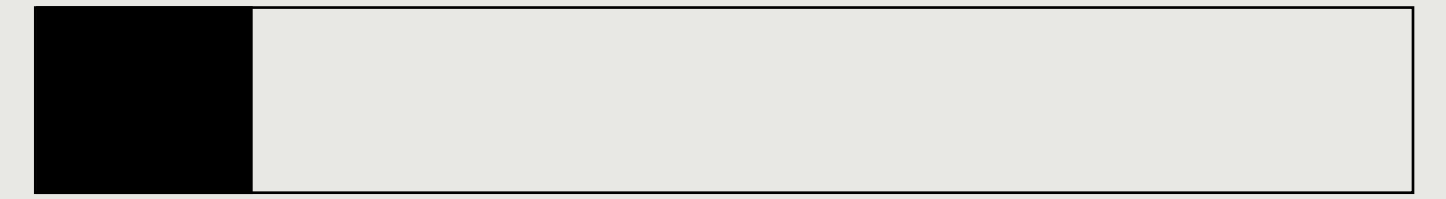
12.5% \$50K - \$60K

20.8% \$60K - \$70K

16.7% \$70K - \$80K

8.3% \$80K - \$90K

25% Over \$90K



# Thank you!

Thinkful was founded in 2012 as a coding bootcamp, built to provide accessibility and tech training to all. We have continually expanded and grown, and now provide online tech skills in a growing number of fields including Software Engineering, UX/UI Design, Data Science, Data Analytics, Product Management, and Digital Marketing. We were acquired by Chegg in 2019, and remain committed to our mission of building careers in the world's next workforce.

Find out more at [Thinkful.com](https://www.thinkful.com)