

# Long Term Outcomes Reporting

## Intro

Since 2012 Thinkful has been offering thousands of students a clear, reliable path to a better career.

Our grads report a median \$17k increase in salary and 80% hire rate, proving the short term value of bootcamps. But what does long-term success look like?

This report is the answer. It's an industry-first look at career achievement a year and beyond Thinkful graduation, and we're proud to lead the industry in showing long-term outcomes.

This report is about more than just confirming we're setting students up for long-term careers and promotions.

It delivers a clear picture on the health of the tech industry as a whole, the state of the job market, and the ongoing and growing need for top tech talent.

We are dedicated to accountability, and commit to sharing long term results year over year, allowing us to keep any eye on our own performance, tech hiring, and career growth.

**Dan Friedman**

## Key Findings

This is our second report on long-term outcomes. The survey was sent out to 336 graduates who are at least one year removed from the program and reported an in field job since their graduation. It was completed by 232 graduates for a 69% response rate.

- 38% of our graduates received at least one promotion since starting new careers in their respective fields.
- Of those 38%, 94% received that promotion within the first year of employment.
- On average, Thinkful grads in this study reported a salary increase of roughly \$17,000 in their first job, and \$8,800 more within a year after that.

Results reflect a Thinkful online survey conducted among Thinkful graduates who reported an in-field job between September 2018 and February 2020. Respondent base (n=232) among 336 graduate invites. [Sample size represents this population of customers within a margin of error of 6.4% at 95% confidence.] Survey responses are not a guarantee of any particular results as individual experiences may vary. Survey fielded between February 16th and February 28th, 2021. Graduates invited to the survey were offered a \$25 gift card.

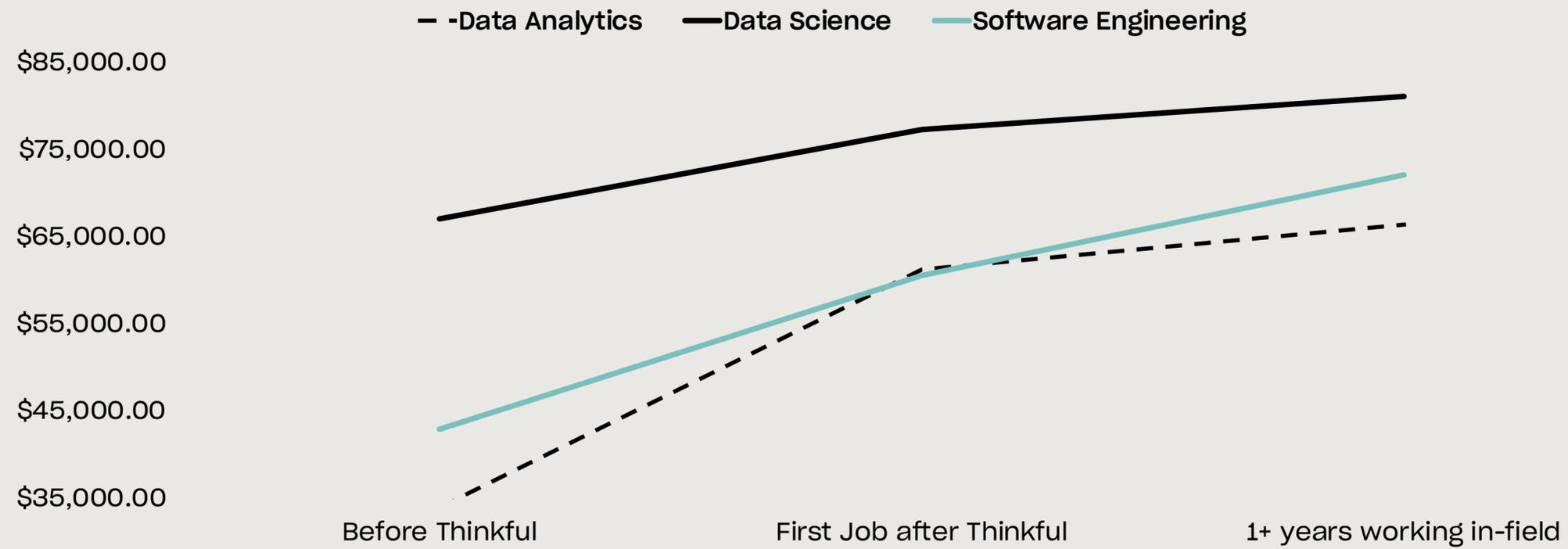
## Salary

Average salaries before and after Thinkful.

	Before Thinkful	First job after Thinkful	1+ years working in-field
Data Analytics Part-Time	\$34,000	\$61,325	\$66,466
Data Science Part-Time	\$67,126	\$77,377	\$81,178
Software Engineering	\$42,980	\$60,627	\$72,168

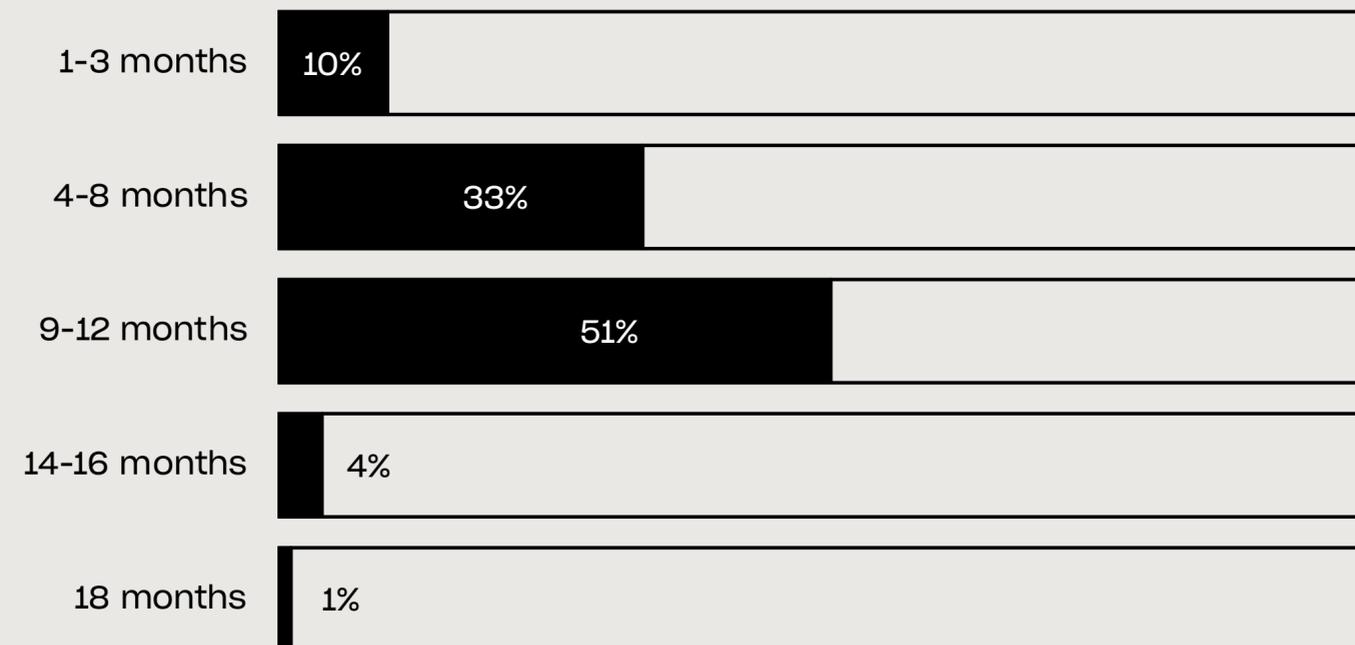
## Salary

Average salaries before and after Thinkful.



## Time to Promotion

Promotions achieved within a year of graduation



## Skill Usage

### Relevance of education 1+ year after graduating



## Employment status

Hiring term designation

Paid Job (Employee)

91%

Contractor

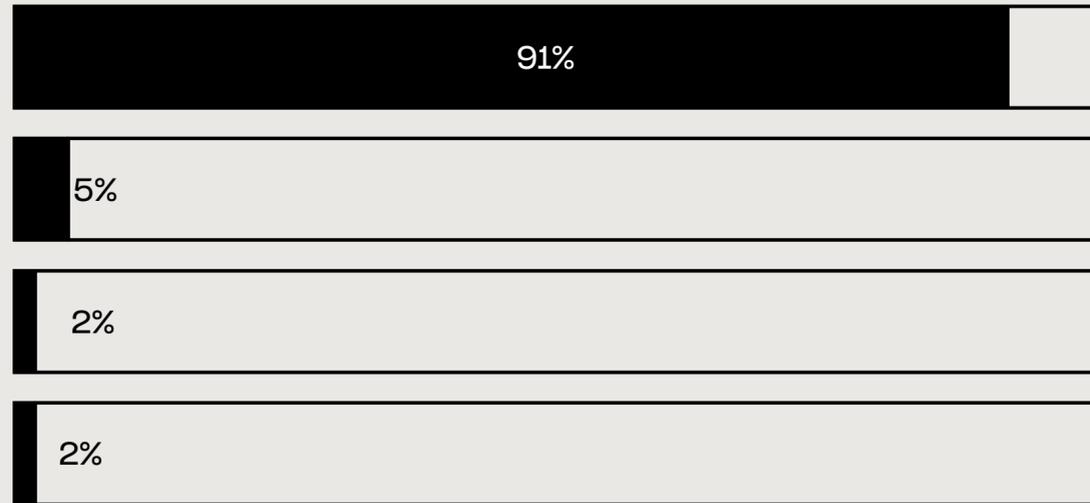
5%

Freelance Work

2%

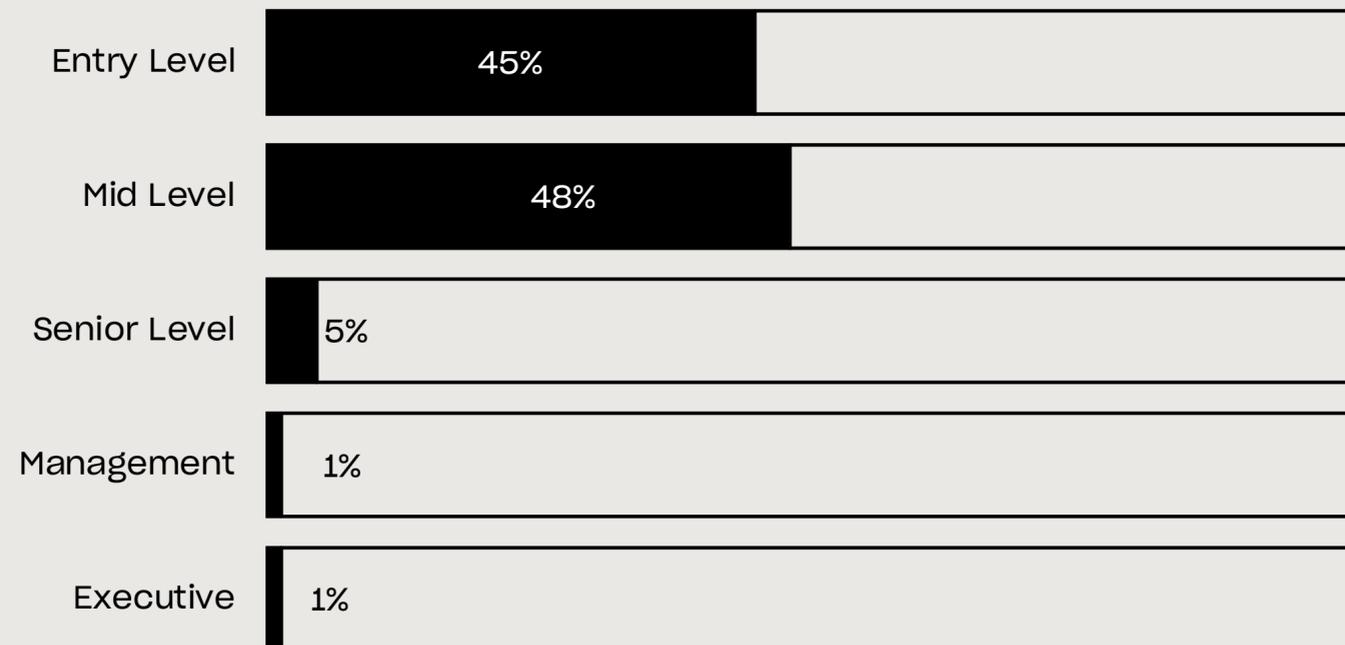
Other

2%



## Position

### Position within company ranks



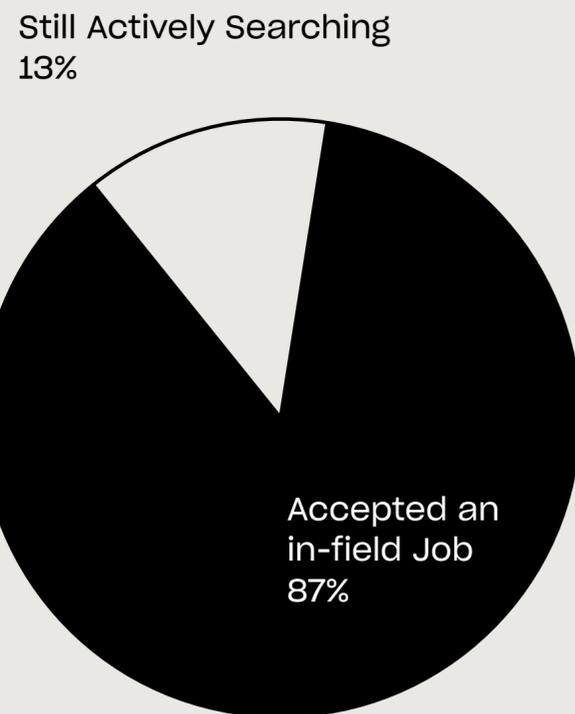
## Hired Rates 2H 2019

Of the students who completed the job search period for all programs from our most recent outcomes report for 2H 2019, the following accepted an in-field job within the reporting period or are still actively searching:

[Engineering Complete Report](#)

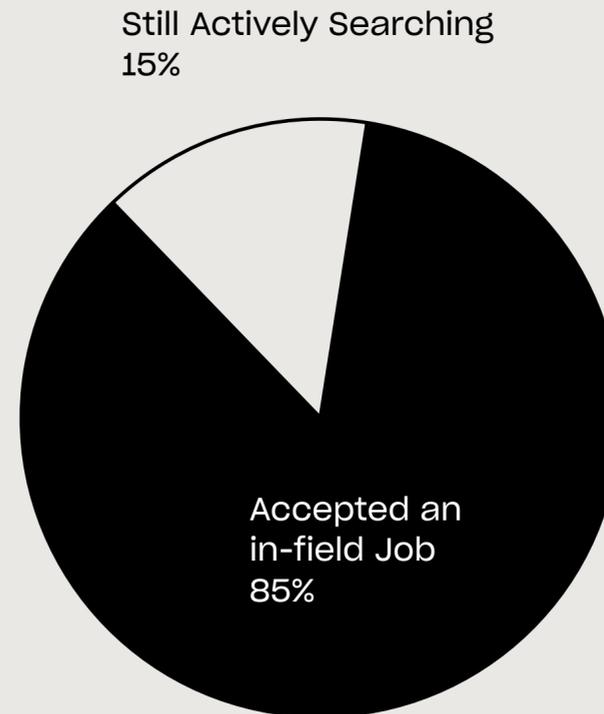
[Data Complete Report](#)

[Reporting Standards](#)



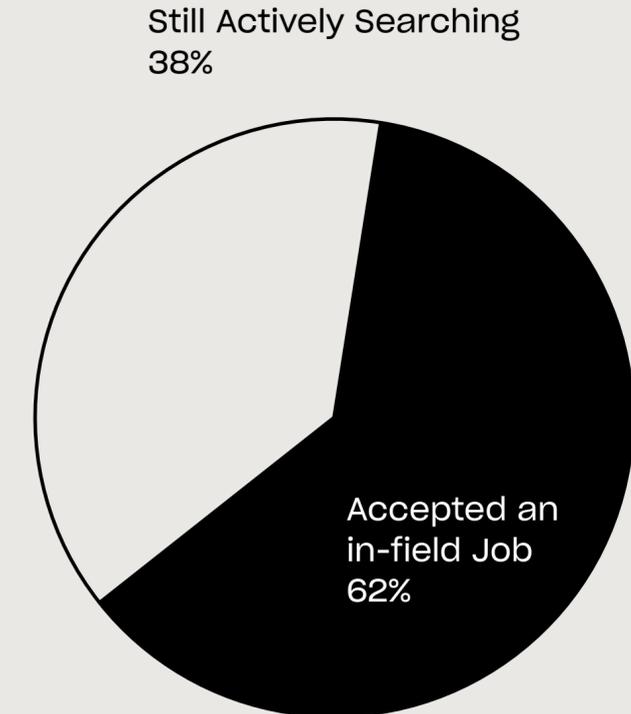
**Software Engineering**

114 students included in this report



**Data Analytics [Part-Time]**

34 students included in this report



**Data Science [Part-Time]**

97 students included in this report